

FAX

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Number of pages including cover sheet 7

TO: Maureen Gulick
Wakefern Food Corp.

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CC:

REMARKS: *Urgent* *For your review* *Reply ASAP* *Please Comment*

Maureen:

Attached is a list of Shop Rite Stores with RJR contracts.

Particulars regarding Big V

- 1996 RJR Contract payment was \$230/month with \$110/month promotional monies
- 1997 Contract offered was \$100/month with no Retail Accrual, however Price Plus would still be available.
- 1997 weekly carton average volume requirement for RJR contract is 80 cartons weekly
- Big V's current weekly RJR volume is 45 cartons weekly.

Please call me if you have any further questions.

Nick

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